



澳門大學
UNIVERSIDADE DE MACAU
UNIVERSITY OF MACAU

Second International Conference Consumer Policy in China: New Trends and Challenges

6-7 December 2016

Faculty of Law of the University of Macau, Room G020

TUESDAY, 6 DECEMBER

9:45 – 10:00 Welcome and opening remarks

Io Cheng Tong, Interim Dean and Professor, Faculty of Law, University of Macau

Fernando Dias Simões, Assistant Professor, University of Macau

10:00 – 10:45 **Keynote Speech** – Geraint Howells, Dean and Chair Professor, School of Law, City University of Hong Kong

10:45 – 11:00 Coffee Break

11:00 – 12:30 **Session I: Consumer Policy and the Right to Information**

Chair: Io Cheng Tong, Interim Dean and Professor, Faculty of Law, University of Macau

– *Who is a ‘consumer’ in China’s Consumer Protection Law and why does it matter?* – Kristie Thomas, Senior Lecturer, Aston University (United Kingdom)

– *Deep Consumer Information in the PRC: from Homo Economicus to Homo Ethicus* – Danny Friedmann, Independent Researcher, Hong Kong

– *Right to Information and Financial Derivatives in China* – Zhang Dongqiao, LLM researcher, University of Macau

– *Consumers’ Right to Be Informed and the Lack of Nutrition Labelling Laws in Macau* – Daisy Nogueira, LLM Researcher, University of Macau

12:30 – 14:00 Lunch

14:00 – 16:00 Session II: Consumer Policy, Trade and Investment

Chair: Fernando Dias Simões, Assistant Professor, University of Macau

– *Chinese Consumer Protection and International Trade* – Mary Ip, Lecturer, and Heng Wang, Associate Professor, University of New South Wales (Australia)

– *Balancing Investment Promotion and Consumer Protection in China: Three Models to Consider* – Mark Feldman, Associate Professor, Peking University School of Transnational Law, Shenzhen

– *State Controlled Entities Investments in the Agricultural Sector and Consumers' Fears: Lessons from the Biggest-ever Chinese Foreign Acquisition* – Dini Sejko, PhD Researcher, Chinese University of Hong Kong

– *Investor-State Arbitration, Human Rights and Consumer Protection: China's New Challenges in an Era of Globalization* – Andrea Colorio, PMAB Law Firm (Italy)

– *Reconciling China's Boosting Investment Economy and its Environmental Objectives* – Flavia Marisi, PhD Researcher, Chinese University of Hong Kong

16:00 – 16:15 Coffee Break

16:15 – 17:45 Session III: Consumer Policy and Dispute Resolution

Chair: Mark Feldman, Associate Professor, Peking University School of Transnational Law, Shenzhen

– *Access to Justice for Consumers in China and Europe: A Comparative Perspective* – C.H. van Rhee, Chair Professor, Maastricht University (Netherlands), and Hang-ping Chen, Associate Professor, Tsinghua University, Beijing

– *Analysis of Consumer Collective Actions in China* – Wei Wang, Assistant Professor, University of Macau

– *Enhancing Protection and Enforcement of Consumer Rights of PRC Tourists and Shoppers in the SARs: Is a Collective Protection and Redress Mechanism for Consumer Disputes Desirable and Feasible?* – Muruga Perumal Ramaswamy, Associate Professor, University of Macau

– *The Evolution and the Direction: Environmental Administrative Public Interest Litigation in China* – Teng Hongqing, Professor, South China University of Technology, Guangzhou

WEDNESDAY, 7 DECEMBER

09:45 – 10:45 Session I: Consumer Policy and New Marketplaces

Chair: Alexandr Svetlicinii, Assistant Professor, University of Macau

– *Direct Selling in China: Policies, Challenges and Consumer Protection* – Vai Io Lo, Professor, Bond University (Australia)

– *Discussion on Protection of Consumer's Rights and Interests in E-commerce* – Lu Zhe, LLM Researcher, Guangdong University of Foreign Studies

10:45 – 11:00 Coffee Break

11:00 – 12:30 **Session II: Internet Domain Name: Consumer Policy on the Digital Market**

Chair: Muruga Perumal Ramaswamy, Associate Professor, University of Macau

– *Domain Name Dispute Resolution and Its Implications to the Future Development of Online Dispute Resolution*

– Zhao Yun, Professor, University of Hong Kong

– *Online Brand Protection and Consumer Rights in China – Latest Trends and Developments*, Eugene Low, Partner, Hogan Lovells (Hong Kong)

– *Verified Domain Names and their Roles in Consumer Protection* – Dennis Cai, President of Policy and Compliance, Dot Trademark TLD Holding Company Limited (Hong Kong)

– *ICANN and the Review All Rights Protection Mechanisms in All Generic Top-Level Domains* – Julien Chaisse, Professor, Chinese University of Hong Kong

12:30 – 14:00 Lunch

14:00 – 15:00 **Session III: Consumer Policy and Competition Law**

Chair: Sten Verhoeven, Assistant Professor, University of Macau

– *Private Litigation under China's Anti-Monopoly Law: Challenges and Prospects for the Protection of Consumers* – Alexandr Svetlicinii, Assistant Professor, University of Macau

– *Consumer Interest in Internet Competition Rulings in China: An Inclined Balance?* – Fei Lanfang, Assistant Professor, Jinan University, Guangzhou and Visiting Scholar, Duke University (United States of America)

15:00 – 15:15 Coffee Break

15:15 – 16:30 **Session IV: Consumer Policy and Healthcare Services**

Chair: Guangjian Tu, Associate Professor, University of Macau

– *Lost in Information: Patient's Informed Consent in Multilingual and Multicultural Countries* – Vera Lúcia Raposo, Assistant Professor, University of Macau

– *Informed Consent in Traditional Chinese Medicine* – Man Teng Iong, PhD Researcher, University of Macau

– *Improving Well-Being While Safeguarding the Future: Goals, Markets, and Regulation of Pharmaceuticals* – Thomas D. Barton, Professor, California Western School of Law (United States of America)

16:30 – 17:00 Closing remarks

This conference is part of the research project led by Professor Fernando Dias Simões entitled 'Consumer Policy in China: Protecting the Citizens, Strengthening the Domestic Market and Building an Ecological Civilization' (Research Project funded by the University of Macau, Project Reference MYRG2015-00219-FLL).